Connect to a diverse audience through digital marketing, logo recognition, and more - eating disorders affect people of all backgrounds

Reach over 288K responsive followers across major social media platforms

Establish and strengthen community relationships through unique and engaging event experiences

Promote social responsibility by supporting a cause that affects 30 million Americans and their loved ones

Save a life. Last year, our sponsors helped us provide life-saving resources to millions of people through our helpline, online screening, toolkits, and more

A PUBLIC HEALTH CRISIS

30 million Americans will suffer from a life-threatening eating disorder.

40-60% of elementary school girls are concerned about becoming fat. This concern endures through life.

WHY I (VIRTUALLY) NEDA WALK

"I NEDA Walk because my community still needs me and I really need them, especially now. Eating disorders don’t go away because of a pandemic, so we need to fight our hardest, together."

- Virtual NEDA Walker
## SPONSOR LEVELS & BENEFITS

### Supporter ($500)
- Logo on event website
- Opportunity to include 2 digital materials in Virtual Tote Bag

### Champion ($1,000)
- All "Supporter" level benefits
- On-screen logo recognition and shout-out during event program
- Logo on event t-shirt, distributed to qualifying participants

### Fighter ($1,500)
- All "Champion" level benefits
- Logo recognition on promotional e-mail blasts, reaching entire regional database
- Inclusion on social media "thank you" posts
  - Shout-out and tag on Instagram Story post
  - Shout-out and tag on Facebook Event post

### Advocate ($2,500)
- All "Fighter" level benefits
- Logo hyperlinked on event website
- Logo hyperlinked on promotional e-mail blasts

### Warrior ($5,000)
- All "Advocate" level benefits
- Prominent placement of logo on event website
- Prominent placement of logo on event t-shirt
- Opportunity to include 5 digital materials and/or links in Virtual Tote Bag
- Additional, exclusive shout-out on social media
  - Instagram Story
  - Facebook Event post

### Ultimate Warrior ($7,500)
- All "Warrior" level benefits
- Opportunity to provide a speaker or panelist*
- Opportunity to provide promotional video message to be played during event*
- Personal shout-out on social media
  - Instagram Story
  - Instagram grid post
  - Facebook Event post
  - General Facebook post
  - Twitter post

---

Sponsors may be required to meet deadlines in order to receive full benefits listed.

*All content is subject to approval by NEDA. We reserve the right to decline speakers and content that do not align with our community guidelines and organizational values.
NEDA Information & Treatment Option Helpline is a toll-free, confidential national helpline that provides treatment options, insurance guidance, and many more resources to those in need.

National Eating Disorders Awareness Week (NEDAW) provides information, resources, and messages promoting early intervention, hope, and recovery for the largest eating disorders outreach effort in the nation.

NEDACOn regional conferences are designed to bring together individuals and loved ones who are experiencing eating disorders or wanting to learn more about eating and body image issues. Our conferences are a great way to connect with other looking for information and support.

NEDA Toolkits provide accessible information and resources on a variety of issues surrounding eating disorders.

Feeding Hope Fund for Clinical Research provides grants to clinical researchers focusing on innovative treatment, prevention, and training research.

NEDA’s Legislative and Regulatory Advocacy Efforts center on awareness, education, training, early intervention, and prevention programs, funding for research, and improved access for the treatment of eating disorders.

The Body Project is an early intervention program that provides tools and skills to confront unrealistic appearance ideals and develop healthy body image and self-esteem.

Online Eating Disorder Screening assesses warning signs of an eating disorder.

NEDA Walks unite communities and raise awareness and vital funds to support NEDA’s programs and services.

To learn more about NEDA and our work, please visit us at nationaleatingdisorders.org
NEDA WALK SPONSORSHIP COMMITMENT FORM

NEDA Walk Region: 

Sponsorship Level: 

☐ $500 Supporter  ☐ $2,500 Advocate  

☐ $1,000 Champion  ☐ $5,000 Warrior  

☐ $1,500 Fighter  ☐ $7,500 Ultimate Warrior

Sponsor Information: 

COMPANY NAME: 

COMPANY CONTACT: 

STREET ADDRESS: 

CITY, STATE, ZIP: 

PHONE NUMBER: 

WEB ADDRESS: 

AUTHORIZED SIGNATURE: 

DATE: 

Payment Method:  ☐ Credit Card  ☐ Check payable to "NEDA"

CARD NUMBER: 

EXPIRATION DATE: 

CVV: 

NAME ON CARD (PRINT): 

AUTHORIZED SIGNATURE: 

BILLING ADDRESS: 

If different from above

Mail this form with your donation to: National Eating Disorders Association  
Attn: NEDA Walks  
1500 Broadway, Suite 1101  
New York, NY 10036

Or scan & send this form with payment information and company logo to National Walks Director Jessica Hickman at jhickman@nationaleatingdisorders.org

*Please note that in the event of unforeseen circumstances, NEDA Walks sponsorships are nonrefundable. In the event of a cancellation, NEDA will work with sponsoring organization to find an agreeable alternative opportunity.  
*The National Eating Disorders Association is a 501(c)(3) not-for-profit organization – Federal Tax ID#: 13-3444882. Your contribution is tax-deductible to the full extent of the law. Please consult your tax advisor and/or IRS Publications to verify deductibility.