NEDA WALK
SPONSORSHIP PACKET
MISSION
The National Eating Disorders Association (NEDA) supports individuals and families affected by eating disorders, and serves as a catalyst for prevention, cures, and access to quality care.

WHY PARTNER WITH NEDA?
- Connect with a diverse audience through digital marketing and logo recognition
- Reach more than 366K responsive follows across all major social media platforms
- Build and establish community relationships through unique and engaging event experiences
- Promote social responsibility by supporting a cause that affects 28.8 million Americans and their loved ones
- Our partners help us provide vital resources to the community

EATING DISORDERS ARE ASSOCIATED WITH SOME OF THE HIGHEST LEVELS OF MEDICAL AND SOCIAL DISABILITY OF ANY PSYCHIATRIC DISORDER

DEPRESSION AND OTHER MOOD DISORDERS CO-OCCUR WITH EATING DISORDERS QUITE FREQUENTLY.

EATING DISORDERS HAVE THE SECOND HIGHEST MORTALITY RATE OF ALL MENTAL HEALTH DISORDERS, SURPASSED ONLY BY OPIOID ADDICTION.

EVERY 52 MINUTES, SOMEONE DIES AS A DIRECT RESULT OF AN EATING DISORDER

28.8 MILLION AMERICANS WILL SUFFER FROM A LIFE-THREATENING EATING DISORDER
NEDA WALKS

PROGRAMS AND INITIATIVES

NEDA Walks take place in communities across the United States and raise awareness and funds to support NEDA’s vital programs and services.

**NEDA Walks**
Our walks take place in more than 50 communities across the United States and raises awareness and vital funds to support NEDA’s programs and services.

**Feeding Hope Fund for Clinical Research**
These two grant programs aim to support projects that will improve the lives of individuals affected by eating disorders. Since 2013, NEDA has awarded over $2 million in research grants to 20 researchers.

**Grace Holland Cozine Resource Center**
Funded by the Grace Holland Cozine Foundation, in memory of their daughter, Grace, this resource center will be the information hub for the eating disorder community and will be launched in 2024.

**Campus Warriors**
Campus Warriors are individual students, faculty members, and student organizations representing NEDA on their college and university campuses. Campus Warriors aim to educate their school community about eating disorders by participating in awareness events on campus and fundraising for NEDA’s programs and services.

**Online Eating Disorder Screening**
Our screening tool assesses warning signs of an eating disorder and is often the entry way into the path of healing.

**The Body Project**
The Body Project is a dissonance-based, body acceptance program for high school girls that is backed by two decades of research and shown to effectively reduce body dissatisfaction and have a positive impact on eating disorders. This program is used to train individuals to run the curriculum for high school aged girls.

**NEDA Toolkits**
Tool kits provide accessible information and resources to educators, coaches, parents, and others on a variety of issues surrounding eating disorders.
NEDA WALK
LOCAL SPONSORSHIP LEVELS

$2,500
ADVOCATE

COMMUNITY INFLUENCER:
- Recognition across all social media platforms.

BRAND RECOGNITION:
- Logo hyperlinked on event website
- Logo on walk email blasts (8 total), reaching a 2 hour radius of walk location
- Logo on walk t-shirts

EXHIBITOR:
- Table & 2 chairs provided at walk
- On Stage recognition

$1,000
ALLY

BRAND RECOGNITION:
- Logo on event website (not hyperlinked)
- Logo on walk email blasts (8 total), reaching a 2 hour radius of walk location
- Logo on walk t-shirts

EXHIBITOR:
- Table & 2 chairs provided at walk
- On Stage recognition

$500
FRIEND

BRAND RECOGNITION:
- Logo on event website (not hyperlinked)

EXHIBITOR:
- Table & 2 chairs provided at walk
- On Stage recognition
Community partners are local non-profit organizations focused on mental health. Partnerships will reinforce the ability to collaborate, share knowledge, and collectively expand the scope of aid available to those in need.

Complimentary Exhibitor Space:
- Table & Chairs provided at walk
NEDA WALK CITY AND STATE: 

SPONSOR LEVEL:  
☐ $2,500 ADVOCATE  
☐ $1,000 ALLY  
☐ $500 FRIEND  

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Authorized Signature: ___________________________ Date: ____/____/____

Payment Method
☐ Check (Made Payable to NEDA) ☐ American Express ☐ Visa ☐ MasterCard
Card No.: Expiration Date:
Name on card (Please Print): Credit Card Security Code (CVV):
Authorized Signature:
Billing Address (If Different From Above):

Mail this form with your sponsorship to:  
National Eating Disorders Association  
333 Mamaroneck Avenue, Suite 214  
White Plains, NY 10605

Or scan & send this form with payment information and company logo to Priya James at pjames@nationaleatingdisorders.org

*Please note that in the event of unforeseen consequences, NEDA Walks Sponsorships are nonrefundable. *The National Eating Disorders Association is a 501(c) (3) not-for-profit organization – Federal Tax ID#: 13-3444882. Your contribution is tax-deductible to the full extent of the law. Please consult your tax advisor and/or IRS Publications to verify deductibility.