**WHY PARTNER WITH NEDA?**

- Connect to a diverse audience through digital marketing, logo recognition, and more - eating disorders affect people of all backgrounds.

- Reach more than 342K responsive followers across major social media platforms.

- Establish and strengthen community relationships through unique and engaging event experiences.

- Promote social responsibility by supporting a cause that affect 30 million Americans and their loved ones.

- Last year, our partners helped us provide vital resources

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**The NEDA Walks** take place in more than 50 communities across the United States and raises awareness and vital funds to support NEDA’s programs and services.

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>Presenting $5,000</th>
<th>Advocate $2,500</th>
<th>Ally $1,000</th>
<th>Friend $500</th>
<th>Booster $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>On-stage recognition during event program</td>
<td><img src="image1.png" alt="Presenting" /></td>
<td><img src="image2.png" alt="Presenting" /></td>
<td><img src="image3.png" alt="Presenting" /></td>
<td><img src="image4.png" alt="Presenting" /></td>
<td><img src="image5.png" alt="Presenting" /></td>
</tr>
<tr>
<td>Social media acknowledgement of support on NEDA Walk Facebook event page</td>
<td><img src="image1.png" alt="Presenting" /></td>
<td><img src="image2.png" alt="Presenting" /></td>
<td><img src="image3.png" alt="Presenting" /></td>
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<td><img src="image5.png" alt="Presenting" /></td>
</tr>
<tr>
<td>Logo with hyperlinked on NEDA Walk event website</td>
<td><img src="image1.png" alt="Presenting" /></td>
<td><img src="image2.png" alt="Presenting" /></td>
<td><img src="image3.png" alt="Presenting" /></td>
<td><img src="image4.png" alt="Presenting" /></td>
<td><img src="image5.png" alt="Presenting" /></td>
</tr>
<tr>
<td>Logo on NEDA Walk email blasts, reaching a two-hour radius of walk location (eight total messages)</td>
<td><img src="image1.png" alt="Presenting" /></td>
<td><img src="image2.png" alt="Presenting" /></td>
<td><img src="image3.png" alt="Presenting" /></td>
<td><img src="image4.png" alt="Presenting" /></td>
<td><img src="image5.png" alt="Presenting" /></td>
</tr>
<tr>
<td>Logo on NEDA Walk t-shirts, provided to all participants</td>
<td><img src="image1.png" alt="Presenting" /></td>
<td><img src="image2.png" alt="Presenting" /></td>
<td><img src="image3.png" alt="Presenting" /></td>
<td><img src="image4.png" alt="Presenting" /></td>
<td><img src="image5.png" alt="Presenting" /></td>
</tr>
<tr>
<td>Company logo displayed on event website</td>
<td><img src="image1.png" alt="Presenting" /></td>
<td><img src="image2.png" alt="Presenting" /></td>
<td><img src="image3.png" alt="Presenting" /></td>
<td><img src="image4.png" alt="Presenting" /></td>
<td><img src="image5.png" alt="Presenting" /></td>
</tr>
<tr>
<td>Exhibitor space at NEDA Walk (1 table and 2 chairs provided by NEDA)</td>
<td><img src="image1.png" alt="Presenting" /></td>
<td><img src="image2.png" alt="Presenting" /></td>
<td><img src="image3.png" alt="Presenting" /></td>
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<td><img src="image5.png" alt="Presenting" /></td>
</tr>
</tbody>
</table>

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**A PUBLIC HEALTH CRISIS**

30 million Americans will suffer from a life-threatening eating disorder.

58% increase in Helpline calls serviced in 2022.

**OUR MISSION**

As the leading nonprofit in the field, NEDA supports individuals and families affected by eating disorders, and serves as a catalyst for prevention, cures, and access to quality care.
### Sponsorship Commitment Form

**NEDAxWalk**  
**2023 LOCAL WALK SPONSORSHIP**

**Sponsorship Commitment Form**

**NEDAxWalk City and State:**  
______________________________

**Select Sponsor Information**

- [ ] $5,000 Presenting Sponsor
- [ ] $2,500 Advocate
- [ ] $1,000 Ally
- [ ] $500 Friend
- [ ] $250 Booster

**Company Contact:**  
______________________________

**Title:**  
______________________________

**Company/Organization:**  
______________________________

**Street Address:**  
______________________________

**City:**  
______________________________

**State:**  
______________________________

**Zip:**  
______________________________

**Phone:**  
______________________________

**Email:**  
______________________________

**Web Address:**  
______________________________

**Other:**  
______________________________

**Authorized Signature:** ____________________________  
**Date:** ______/_____/______

**Payment Method**

- [ ] Check *(Made Payable to NEDA)*
- [ ] American Express
- [ ] Visa
- [ ] MasterCard

**Card No.:**  
______________________________

**Expiration Date:**  
______________________________

**Name on card *(Please Print):**  
______________________________

**Credit Card Security Code (CVV):**  
______________________________

**Authorized Signature:**  
______________________________

**Billing Address *(If Different From Above):**  
______________________________

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**Mail this form with your sponsorship to:**  
National Eating Disorders Association  
333 Mamaroneck Avenue, Suite 214  
White Plains, NY 10605

**Or scan & send this form with payment information and company logo to the Walks team at walks@myneda.org**

*Please note that in the event of unforeseen consequences, NEDA Walks Sponsorships are nonrefundable. *The National Eating Disorders Association is a 501(c) (3) not-for-profit organization – Federal Tax ID#: 13-3444882. Your contribution is tax-deductible to the full extent of the law. Please consult your tax advisor and/or IRS Publications to verify deductibility.

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**STAND WITH US AND SUPPORT THE RISING NEED FOR AWARENESS AND RESOURCES FOR VITAL PROGRAMS THROUGH OUR COMPREHENSIVE PARTNERSHIP PACKAGES.**

**FOR MORE INFORMATION, PLEASE VISIT MYNEDA.ORG**