

## WHY PARTNER WITH NEDA?

- Connect to a diverse audience through digital marketing, logo recognition, and more - eating disorders affect people of all backgrounds.
- Reach more than 342K responsive followers across major social media platforms.
- Establish and strengthen community relationships through unique and engaging event experiences.
- Promote social responsibility by supporting a cause that affect 30 million Americans and their loved ones.
- Last year, our partners helped us provide vital resources

## A PUBLIC HEALTH CRISIS

**30 million Americans will suffer from** a life-threatening eating disorder.

**58% increase** in Helpline calls serviced in 2022.



## OUR MISSION

As the leading nonprofit in the field, NEDA supports individuals and families affected by eating disorders, and serves as a catalyst for prevention, cures, and access to quality care.

The **NEDA Walks** take place in more than 50 communities across the United States and raises awareness and vital funds to support NEDA’s programs and services.

SPONSORSHIP BENEFITS	Presenting \$5,000	Advocate \$2,500	Ally \$1,000	Friend \$500	Booster \$250
<b>On-stage recognition</b> during event program					
<b>Social media acknowledgement</b> of support on NEDA Walk Facebook event page	 <i>Presenting</i>				
<b>Logo with hyperlinked</b> on NEDA Walk event website	 <i>Presenting</i>				
<b>Logo on NEDA Walk email</b> blasts, reaching a two-hour radius of walk location (eight total messages)	 <i>Presenting (Hyperlink)</i>				
<b>Logo on NEDA Walk t-shirts</b> , provided to all participants	 <i>Presenting</i>				
<b>Company logo</b> displayed on event website	 <i>Presenting</i>				
<b>Exhibitor space</b> at NEDA Walk (1 table and 2 chairs provided by NEDA)					



# 2023 LOCAL WALK SPONSORSHIP

## Sponsorship Commitment Form

NEDA Walk City and State: \_\_\_\_\_

### Select Sponsor Information

- \$5,000 Presenting Sponsor
- \$2,500 Advocate
- \$1,000 Ally
- \$500 Friend
- \$250 Booster

Company Contact:		Title:	
Company/Organization:			
Street Address:			
City:	State:	Zip:	
Phone:	Email:		
Web Address:	Other:		

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

### Payment Method

<input type="checkbox"/> Check ( <i>Made Payable to NEDA</i> )	<input type="checkbox"/> American Express	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard
Card No.:		Expiration Date:	
Name on card ( <i>Please Print</i> ):		Credit Card Security Code (CVV):	
Authorized Signature:			
Billing Address ( <i>If Different From Above</i> ):			

### Mail this form with your sponsorship to:

National Eating Disorders Association  
333 Mamaroneck Avenue, Suite 214  
White Plains, NY 10605

Or scan & send this form with payment information and company logo to the Walks team at [walks@myveda.org](mailto:walks@myveda.org)

\*Please note that in the event of unforeseen consequences, NEDA Walks Sponsorships are nonrefundable. \*The National Eating Disorders Association is a 501(c) (3) not-for-profit organization – Federal Tax ID#: 13-3444882. Your contribution is tax-deductible to the full extent of the law. Please consult your tax advisor and/or IRS Publications to verify deductibility.