

WHY PARTNER WITH NEDA?

Connect to a diverse audience through digital marketing, logo recognition, and more - eating disorders affect people of all backgrounds.

Reach more than 342K responsive followers across major social media platforms.

Establish and strengthen community relationships through unique and engaging event experiences.

Promote social responsibility by supporting a cause that affect 30 million Americans and their loved ones.

Last year, our partners helped us provide vital resources to millions of people through our helpline, online screening, toolkits, and more.

A PUBLIC HEALTH CRISIS

30 million Americans will suffer from a life-threatening eating disorder.

Every 52 minutes, someone dies as a direct result of an eating disorder.



58% increase in Helpline calls serviced in 2022.

OUR MISSION

As the leading nonprofit in the field, NEDA supports individuals and families affected by eating disorders, and serves as a catalyst for prevention, cures, and access to quality care.

The **NEDA Walks** take place in more than 50 communities across the United States and raises awareness and vital funds to support NEDA’s programs and services.

SPONSORSHIP BENEFITS	Presenting \$5,000	Advocate \$2,500	Ally \$1,000	Friend \$500	Booster \$250
On-stage recognition during event program					
Social media acknowledgement of support on NEDA Walk Facebook event page	 <i>Presenting</i>				
Logo with hyperlinked on NEDA Walk event website	 <i>Presenting</i>				
Logo on NEDA Walk email blasts, reaching a two-hour radius of walk location (eight total messages)	 <i>Presenting (Hyperlink)</i>				
Logo on NEDA Walk t-shirts , provided to all participants	 <i>Presenting</i>				
Company logo displayed on event website	 <i>Presenting</i>				
Exhibitor space at NEDA Walk (1 table and 2 chairs provided by NEDA)					



2023 LOCAL WALK SPONSORSHIP

Sponsorship Commitment Form

NEDA Walk City and State: _____

Select Sponsor Information

- \$5,000 Presenting Sponsor
- \$2,500 Advocate
- \$1,000 Ally
- \$500 Friend
- \$250 Booster

Company Contact:		Title:	
Company/Organization:			
Street Address:			
City:	State:	Zip:	
Phone:	Email:		
Web Address:	Other:		

Authorized Signature: _____ Date: ____/____/____

Payment Method

<input type="checkbox"/> Check (<i>Made Payable to NEDA</i>)	<input type="checkbox"/> American Express	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard
Card No.:		Expiration Date:	
Name on card (<i>Please Print</i>):		Credit Card Security Code (CVV):	
Authorized Signature:			
Billing Address (<i>If Different From Above</i>):			

Mail this form with your sponsorship to:

National Eating Disorders Association
3308 Preston Rd. Suite 350 – PM111
Plano, TX 75093

Or scan & send this form with payment information and company logo to the Walks team at walks@myneda.org

*Please note that in the event of unforeseen consequences, NEDA Walks Sponsorships are nonrefundable. *The National Eating Disorders Association is a 501(c) (3) not-for-profit organization – Federal Tax ID#: 13-3444882. Your contribution is tax-deductible to the full extent of the law. Please consult your tax advisor and/or IRS Publications to verify deductibility.