

2022 LOCAL NEDA WALK SPONSORSHIP



WHY PARTNER WITH NEDA?

Connect to a diverse audience through digital marketing, logo recognition, and more - eating disorders affect people of all backgrounds.

Reach more than 342K responsive followers across major social media platforms.

Establish and strengthen community relationships through unique and engaging event experiences.

Promote social responsibility by supporting a cause that affect 30 million Americans and their loved ones.

Last year, our partners helped us provide vital resources to millions of people through our helpline, online screening, toolkits, and more.

A PUBLIC HEALTH CRISIS

30 million Americans will suffer from a life-threatening eating disorder.

Every 52 minutes, someone dies as a direct result of an eating disorder.



58% increase in Helpline calls serviced in 2021.

OUR MISSION

As the leading nonprofit in the field, NEDA supports individuals and families affected by eating disorders, and serves as a catalyst for prevention, cures, and access to quality care.

OUR PROGRAMS AND RESOURCES

NEDA Information & Treatment Option Helpline is a toll-free, confidential national helpline that provides treatment options, insurance guidance, and many more resources to those in need.

Feeding Hope Fund for Clinical Research provides grants to clinical researchers focusing on innovative treatment, prevention, and training research.

Online Eating Disorder Screening assesses warning signs of an eating disorder.

NEDA Toolkits provide accessible information and resources on a variety of issues surrounding eating disorders. GRACE HOLLAND COZINE RESOURCE CENTER

The NEDA Gala is an annual gala that honors individuals who have gone above and beyond to support the field of eating disorders and the NEDA work. Fall date TBD

The NEDA Walks take place in more than 50 communities across the United States and raises awareness and vital funds to support NEDA's programs and services.

National Eating Disorders Awareness Week (NEDA Week) provides information, resources, and messages promoting early intervention, hope, and recovery for the largest eating disorders outreach effort in the nation. **February 21st – 27th, 2022**
























NEDACon are regional conferences designed to bring together individuals and loved ones who are experiencing eating disorders or wanting to learn more about eating and body image issues. Our conferences are a great way to connect with others. Fall date TBD

Body Acceptance Week works to raise awareness and educate the community how weight stigma and weight discrimination affect people of all sizes and how we can work together with a unified voice to eliminate stigma and discrimination based on body size. **September 25th – October 1st, 2022**

PARTNERING WITH NEDA IS GOOD FOR YOUR BUSINESS!

Through a robust partnership, you will be able to leverage the strength and trust NEDA has earned among the eating disorders community, maximize your reach through our social media, website, and events to reinforce your leadership in the field.

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SPONSORSHIP BENEFITS	Presenting \$5,000	Advocate \$2,500	Ally \$1,000	Friend \$500	Booster \$250
NEDA Walk					
On-stage recognition during event program					
Social media acknowledgement of support across NEDA's main social media platforms – reaching over NUMBER followers					
Logo predominantly listed and hyperlinked on NEDA Walk event website					
Logo recognition and hyperlinked on NEDA Walk email blasts					
Social media acknowledgement of support on NEDA Walk Facebook event page	 <i>Presenting Sponsor</i>	 <i>Advocate Sponsor</i>			
Logo hyperlinked on event website	 <i>Presenting Sponsor</i>	 <i>Advocate Sponsor</i>			
Logo on NEDA Walk email blasts , reaching a two hour radius of walk location (eight total messages)	 <i>Presenting Sponsor</i>	 <i>Advocate Sponsor</i>	 <i>Ally Sponsor</i>		
Logo on NEDA Walk t-shirts , provided to all participants	 <i>Presenting Sponsor</i>	 <i>Advocate Sponsor</i>	 <i>Ally Sponsor</i>		
Company logo displayed on event website	 <i>Presenting Sponsor</i>	 <i>Advocate Sponsor</i>	 <i>Ally Sponsor</i>	 <i>Friend Sponsor</i>	
Exhibitor space at NEDA Walk (1 table and 2 chairs provided by NEDA)	 <i>Presenting Sponsor</i>	 <i>Advocate Sponsor</i>	 <i>Ally Sponsor</i>	 <i>Friend Sponsor</i>	 <i>Booster Sponsor</i>

STAND WITH US AND SUPPORT THE RISING NEED FOR AWARENESS AND RESOURCES FOR VITAL PROGRAMS THROUGH OUR COMPREHENSIVE PARTNERSHIP PACKAGES.

FOR MORE INFORMATION, PLEASE VISIT MYNEDA.ORG

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Sponsorship Commitment Form

NEDA Walk City and State: _____

Select Sponsor Information

- \$5,000 Presenting Sponsor
- \$2,500 Advocate
- \$1,000 Ally
- \$500 Friend
- \$250 Booster

Company Contact:		Title:	
Company/Organization:			
Street Address:			
City:		State:	Zip:
Phone:		Email:	
Web Address:		Other:	

Authorized Signature: _____ Date: ____/____/____

Payment Method

<input type="checkbox"/> Check (<i>Made Payable to NEDA</i>)	<input type="checkbox"/> American Express	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard
Card No.:		Expiration Date:	
Name on card (<i>Please Print</i>):		Credit Card Security Code (CVV):	
Authorized Signature:			
Billing Address (<i>If Different From Above</i>):			

Mail this form with your sponsorship to:

National Eating Disorders Association
3308 Preston Rd. Suite 380 – PM111
Plano, TX 75093

Or scan & send this form with payment information and company logo to the Walks team at walks@myneda.org

*Please note that in the event of unforeseen consequences, NEDA Walks Sponsorships are nonrefundable. *The National Eating Disorders Association is a 501(c) (3) not-for-profit organization – Federal Tax ID#: 13-3444882. Your contribution is tax-deductible to the full extent of the law. Please consult your tax advisor and/or IRS Publications to verify deductibility.